



- ➔ **Simple and Safe:** During your Featured Week, your offer is sold on a first-come/first-served basis via our station websites. All credit card transactions are processed on a secure server via a fulfillment center. Your gift cards will be mailed to the purchaser by us or can be instantly downloaded and redeemed in person. Your Account Manager will share how this process is monitored.
- ➔ **On-Air:** The week your deal is live our hosts on The Buzz, The Game, Classic Hits and The Ville will chat up Nashville's "Best Deal of the Week." Your offer will be featured on-air and online in a minimum of 3 (:10) live talent mentions per day on 3 stations, and a minimum of 12 (:30) recorded spots per day per station on 5 stations for a total of **420** mentions!
- ➔ **Email:** To further entice the purchase of your gift cards, our stations will send an email blast to over **38,000** email subscribers with a click-through opportunity to purchase your deal along with a marketing message specific to your business and any logos/links you would like to include.
- ➔ **Social Media:** Your Deal will be shared by each of our stations' Facebook, Twitter and Instagram accounts, totaling more than **111,000** fans. All featured Deals and email blasts come equipped with Facebook, Twitter, Email, LinkedIn and Pinterest sharing options as well.
- ➔ **Spotlight:** Your Deal stays active as our "Deal of the Week" for an entire week or until your certificates sell out. All unsold Deals will become part of our "Deal Mall" on our station websites until they sell out or expire in 120 days, whichever comes first.



312 PIZZA COMPANY



Half Off a \$30 Gift Card to 312 Pizza!

312 Pizza Company
Nashville, TN

Retail Price: \$30.00
Buy It Now Price: **\$15.00**

In Stock: 0

SOLD OUT!

HD Radio Display



HD Radio Display



HD Radio Display



JOYLAND



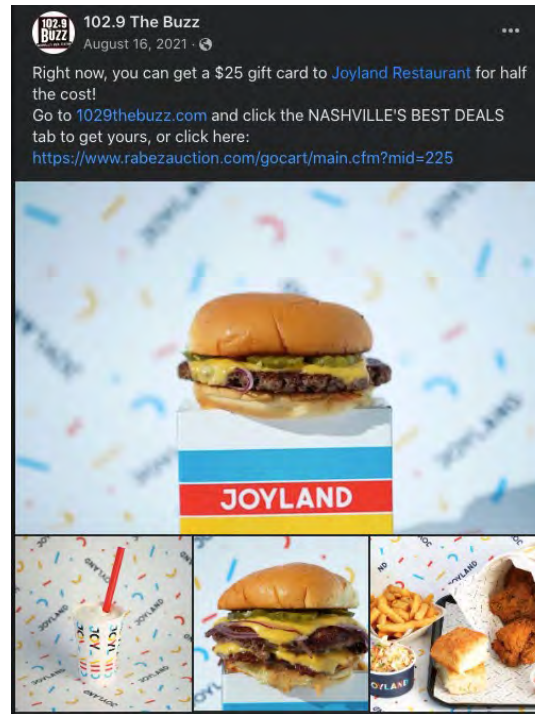
Half Off \$30 Gift Card to Joyland!

Joyland
Nashville, TN

Retail Price : \$30.00
Buy It Now Price: **\$15.00**

In Stock: 0

SOLD OUT!





PRESENTING SPONSORSHIP
MAY 4 - JUNE 1



The Buzz air staff will be “on tour” again this Spring giving away a ton of concert tickets! Every Thursday from 4PM-7PM listeners will be encouraged to stop by select locations for their shot at winning tickets to the biggest shows coming to Nashville. Each “Take our Tickets Tour” broadcast will feature specials on products/services (free appetizers, drink specials, first game free, etc.) And at the end of it all, one lucky winner will receive a HUGE GRAND PRIZE!

Your Presenting Sponsorship includes:

- **75** :30 commercials Mon-Sun 6A-12M per week (**15x/wk**)
- Synchronized billboard ad that appears on radio dashboard when commercials air
- Inclusion in a minimum of **150** recorded promos per week (**30x/wk**)
- Inclusion in a minimum of **150** live mentions per week (**30x/wk**)
- Inclusion in a minimum of **60** live mentions on Thursdays 4P-7P during event (**12x/wk**)
- Inclusion in a minimum of **10** social posts (**2x/wk**)
- Logo on main rotator coverage on 102.9 The Buzz website
- Opportunity to provide your products/services in grand prize giveaways
- All commercials and mentions also streamed via desktop, mobile and The Buzz app





**102.9
THE
BUZZ[®]
BREW**

**BUZZ
BREW**

**NOW THAT YOUR
TANK IS EMPTY....
FILL IT BACK UP WITH
THE BUZZ BREW!**

ASK YOUR BARTENDER FOR A PINT



[Coming Soon... | We have something awesome coming soon! | By 102.9 The Buzz | Facebook](#)

<https://www.1029thebuzz.com/2023/05/10/its-here-the-buzz-brew/>



102.9
THE
BUZZ[®]

NASHVILLE'S ROCK STATION

FOR A GOOD
TIME CALL
615-737-1029



102.5
106.3 THE **GAME**

NASHVILLE

94.9 THE **FAN**
NASHVILLE

**YOUR HOME FOR
VANDERBILT FOOTBALL**



 **CROMWELL**
MEDIA